

Connecting **BUSINESS** and
CHARITIES for over 20 years



List of services

As well as our national and international event management services Skyline can provide a range of advice and guidance on events fundraising and corporate social responsibility topics as follows:

For companies:

- How to set up a foundation
- How to choose a charity
- How to run a Charity of the Year campaign
- How to set and meet fundraising targets
- How to maximise employee engagement
- How to get buy-in across your organization
- How to validate the role of CSR in your company
- How to measure value from a CSR campaign
- How events can improve staff retention
- How events can develop team-building and inter-department relations
- How to engage and include external stakeholders such as clients and suppliers
- How to maximise internal and external PR from fundraising events
- Real examples of successful past corporate/charity partnerships

For charities

- How to choose a corporate partner
- How to run a Charity of the Year campaign
- How to set and meet fundraising targets
- Live examples of successful past corporate/charity partnerships

For participants

- How to get others from your company to join you
- How to raise funds (including setting up online fundraising pages)
- Training plans and kit lists

For an instant no obligation chat about your requirements please...

Call Us: 020 7424 5500 Email Us: info@skylinecorporate.co.uk